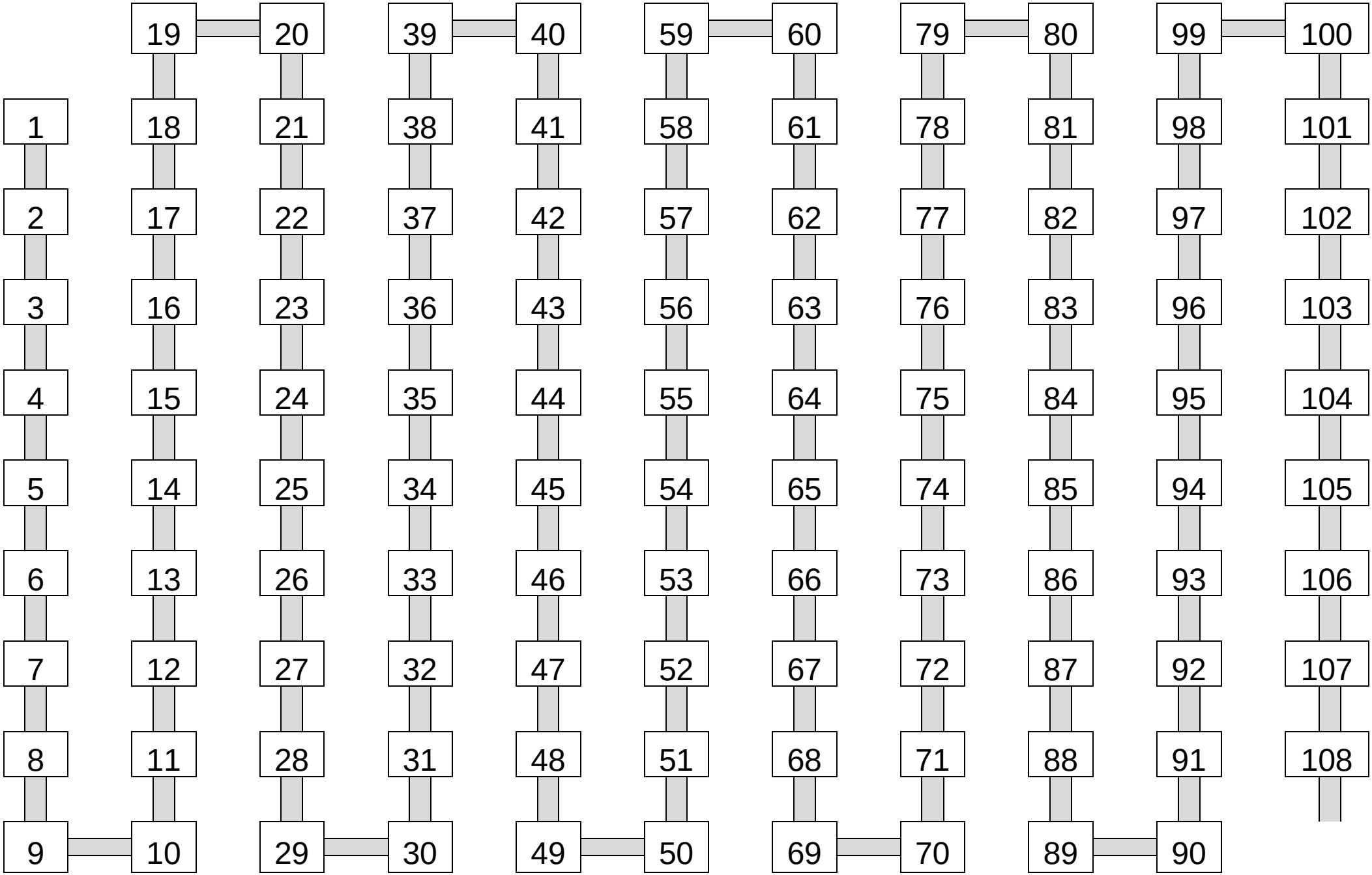Piste numérique : Jean-Michel Frezza, PEMF, Ecole de la Trémouille